

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

SCHEDULE 14A

**Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934 (Amendment No.)**

Filed by the Registrant x

Filed by a Party other than the Registrant o

Check the appropriate box:

- o Preliminary Proxy Statement
- o **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- o Definitive Proxy Statement
- x Definitive Additional Materials
- o Soliciting Material under §240.14a-12

WSFS FINANCIAL CORPORATION

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
 - (1) Title of each class of securities to which transaction applies:

 - (2) Aggregate number of securities to which transaction applies:

 - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

 - (4) Proposed maximum aggregate value of transaction:

 - (5) Total fee paid:

- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
 - (1) Amount Previously Paid:

 - (2) Form, Schedule or Registration Statement No.:

 - (3) Filing Party:

 - (4) Date Filed:

WSFS Financial Corporation
WSFS Bank Center
500 Delaware Avenue
Wilmington, Delaware 19801
302-792-6000

ADDITIONAL INFORMATION REGARDING THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON THURSDAY, APRIL 23, 2020

The following Notice of Change of Location relates to the proxy statement (the "Proxy Statement") of WSFS Financial Corporation ("WSFS," "we" or the "Company"), dated March 23, 2020, which was furnished to stockholders of the Company in connection with the solicitation of proxies by the Board of Directors of the Company for use at the Annual Meeting of Shareholders (the "Annual Meeting") to be held on Thursday, April 23, 2020. This Supplement is being filed with the Securities and Exchange Commission (the "SEC") and is being made available to stockholders on or about April 10, 2020.

THE NOTICE SHOULD BE READ IN CONJUNCTION WITH THE PROXY STATEMENT.

**NOTICE OF CHANGE OF LOCATION
OF ANNUAL MEETING OF STOCKHOLDERS
TO BE HELD ON APRIL 23, 2020**

To the Stockholders of WSFS:

At WSFS, we do the right thing. The safety of our Associates, Customers, and communities/stakeholders is our priority. Due to the public health impact of the novel coronavirus outbreak (COVID-19), NOTICE IS HEREBY GIVEN that the Annual Meeting to be held on Thursday, April 23, 2020 at 4:00 p.m., Eastern Standard Time will be held in a virtual meeting format only at www.virtualshareholdermeeting.com/WSFS2020. In compliance with federal, state and local rules regarding social distancing, we will not hold the Annual Meeting in person.

As described in the proxy materials for the Annual Meeting previously filed with the SEC and distributed to stockholders (the "Proxy Materials"), you are entitled to participate in the Annual Meeting if you were a stockholder as of the close of business on March 2, 2020, the record date, whether you hold your shares of record or in street name. To be admitted to the Annual Meeting at www.virtualshareholdermeeting.com/WSFS2020, please use the 16-digit control number provided on your proxy card, voting instruction form or notice you previously received. Whether or not you plan to attend the Annual Meeting, we urge you to vote and submit your proxy in advance of the Annual Meeting by one of the methods described in the Proxy Materials. You may vote during the Annual Meeting by following the instructions available on the meeting website during the meeting. The proxy card and voting instruction form included with the Proxy Materials previously distributed will not be updated to reflect the change to a virtual-only

meeting format and may continue to be used to vote your shares in connection with the Annual Meeting.

By Order of the Board of Directors,



Dominic C. Canuso
Corporate Secretary to the Board of Directors
April 10, 2020

The Annual Meeting on April 23, 2020 at 4:00 p.m. Eastern Standard Time will be available at www.virtualshareholdermeeting.com/WSFS2020. Copies of this Supplement, the Proxy Statement and Annual Report are available on our Investor Relations website at www.wsfsbank.com.
