

PRESS RELEASE**FOR IMMEDIATE RELEASE**

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Media Contact: Stephanie A. Heist
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WILMINGTON, Del.—WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced the opening of a new banking office located at 26644 Center View Drive in Millsboro, DE in the Peninsula Crossing Shopping Center. The office features a new branch design that focuses on enhanced stellar service with cross-functional personal bankers able to assist all customers. The office will also include a coffee bar, community conference room and a drive-up teller and ATM.

“The launch of our new branch design is a testament to our customer-first approach,” said Richard M. Wright, Executive Vice President of Retail Banking & Marketing for WSFS Bank. “We are thrilled to expand our reach in Sussex County and offer the residents of Millsboro exceptional banking services.”

To celebrate the opening, the Bank held a ribbon-cutting ceremony on Monday, May 18 at 10:00 a.m. In attendance were honored guests, WSFS customers and Associates. “The town of Millsboro is very excited to welcome WSFS Bank to the neighborhood,” said Millsboro Mayor and Fire Chief Larry Gum. “We are looking forward to a long partnership and the impact WSFS will have in our community. “

“As a resident who grew up in this community, becoming the manager of WSFS in Millsboro is an exciting opportunity for me,” said Kristopher J. Adams, Retail Office Manager for the Millsboro banking office. “The new branch layout and added amenities will allow us to deliver the highest level of stellar service to our customers.”

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In addition to the Millsboro branch, WSFS has banking offices in Rehoboth Beach, Lewes, Long Neck and Selbyville. In June, WSFS will be opening a banking office in Ocean View, providing a total of six banking offices serving Sussex County.

The WSFS Millsboro banking office has extended banking hours. The Bank is open Monday–Thursday 9 a.m. – 6 p.m., Friday 9 a.m. – 7 p.m. and Saturday 9 a.m. – 3 p.m. The drive-up opens at 8 a.m. Monday–Friday and 9:00 a.m. on Saturday. In addition, there are more than 350 WSFS ATMs positioned in and around Delaware providing convenience and access for WSFS customers.

A grand opening celebration is planned for both the Millsboro and Ocean View banking offices on Saturday, June 13 from 11:00 a.m. – 3:00 p.m. The grand opening festivities will include giveaways like a \$1,500 gift certificate to Apple Vacations®, a 42” flat screen TV, an Apple® iPod touch, great activities for kids, food, music and more.

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.5 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 36 retail banking offices located in Delaware and Pennsylvania, as well as three loan production offices in Dover, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc., Montchanin Capital Management, Inc. and 1st Reverse Financial Services, LLC. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank’s website at www.wsfsbank.com.

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(L to R) WSFS Associates, Selena Zook, Elizabeth Melrath, Kristopher Adams, Richard Wright, Mayor of Millsboro and Fire Chief Larry Gum, Millsboro Chamber of Commerce representative Fran Bruce, WSFS Associates Glenn Boyer, Erika Patterson and Teresa Walters.