

**PRESS RELEASE****FOR IMMEDIATE RELEASE**

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**WSFS BANK HOLDS GRAND OPENING  
OF ITS NEW LONG NECK BANKING OFFICE**

**Wilmington, Del.** – WSFS Financial Corporation (NASDAQ/NMS: WSFS), parent company of WSFS Bank, celebrated the Grand Opening of its Long Neck banking office located on 24985 John J. Williams Highway. The new branch is in keeping with the Bank’s customer-focused design. This design is also featured at seven other locations that have opened over the past three years throughout the State of Delaware.

This is the Bank’s third office in Sussex County, with a banking office located in Rehoboth and a loan center in Lewes. In addition, there are more than 70 ATMs positioned across all of Sussex County, providing more convenience and access for WSFS customers.

“This new banking office is our commitment to delivering extraordinary service to the people of Long Neck and the surrounding area,” said Richard M. Wright, Executive Vice President of Retail Banking for WSFS Bank. “We are focused on Strengthening the Core of Delaware and further expansion in Sussex County helps us do just that.”

Every aspect of the office, from the warm and inviting atmosphere to the policies and procedures that define the retail and small business banking experience, has been designed to deliver the highest level of customer service. The new office includes a greeter station in which a WSFS Associate welcomes customers with a friendly smile and assists them with their banking needs; an internet café where customers can demo online banking services or just cruise the Internet; and an inviting lobby that features overstuffed chairs, a plasma TV and a coffee bar stocked with Starbucks coffee.

WSFS Grand Opening / Page 2

On September 29, 2006, Wright; Shari DeVivo, Vice President and Regional Manager; Pam McCutcheon, Retail Office Manager; and Henri Belcher-Stack, Assistant Retail Office Manager, celebrated the grand opening with a Ribbon Cutting Ceremony. Also in attendance were other WSFS Associates along with many of the Bank's newest Long Neck customers.

**About WSFS Financial Corporation**

WSFS Financial Corporation is a \$3.0 billion financial services company as of June 30, 2006. Its principal subsidiary, Wilmington Savings Fund Society, FSB, operates 26 retail banking offices in all three counties in Delaware, as well as Chester and Delaware Counties in Pennsylvania. Other operating subsidiaries include: WSFS Investment Group, Inc., Montchanin Capital Management, Inc. and WSFS Reit, Inc. For more information, please visit the Bank's website at [www.wsfsbank.com](http://www.wsfsbank.com).

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Shari DeVivo, Vice President and Regional Manager; Richard M. Wright, Executive Vice President of Retail Banking; Henri Belcher-Stack, Assistant Retail Office Manager; and Pam McCutcheon, Retail Office Manager of WSFS Bank, celebrated the completion of the new Long Neck Banking Office with a ribbon-cutting ceremony.