

**PRESS RELEASE****FOR IMMEDIATE RELEASE****Media Contact:** Stephanie A. Heist  
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**WSFS OPENS NEW BANKING OFFICE IN OCEAN VIEW AND  
SIXTH OFFICE IN SUSSEX COUNTY**

**WILMINGTON, Del.** — WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced the opening of a new banking office located at 69 Atlantic Avenue in Ocean View, Delaware. The office features a new branch design that focuses on enhanced stellar service with cross-functional personal bankers able to assist customers with all their banking needs. The office also includes a coffee bar, community conference room and a drive-up teller and ATM.

“Opening a new banking office that features a new branch design highlighting our customer-first approach is very exciting for WSFS,” said Mark A Turner, President and CEO of WSFS Bank. “Our ongoing expansion in Sussex County helps further our goal of delivering stellar customer service across the State.”

To celebrate the opening, the Bank held a ribbon-cutting ceremony on Monday, June 8 at 10:00 a.m. In attendance were honored guests, as well as WSFS customers and Associates. “The town of Ocean View is excited to welcome WSFS to the neighborhood,” said Ocean View Mayor Gordon E. Wood, Sr. “WSFS’s service culture will fit nicely into Ocean View’s tight-knit community.”

“As we open our doors in this beach community, the Associates at the Ocean View banking office and I are overjoyed to be here and serve the residents of this town,” said Gary Jones, Retail Office Manager for the Ocean View banking office. “We plan to offer stellar service to all our customers and provide them with all the added amenities this new branch design has to offer.”

In addition to the Ocean View branch, WSFS has banking offices in Rehoboth Beach, Lewes, Long Neck, Millsboro and Selbyville, providing a total of six banking offices serving Sussex County.

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The WSFS Ocean View banking office has extended banking hours. The Bank is open Monday–Thursday 9 a.m. – 6 p.m., Friday 9 a.m. – 7 p.m. and Saturday 9 a.m. – 3 p.m. The drive-up opens at 8 a.m. Monday–Friday and 9:00 a.m. on Saturday. In addition, there are more than 350 WSFS ATMs positioned in and around Delaware providing convenience and access for all WSFS customers.

A grand opening celebration is planned for both the Millsboro and Ocean View banking offices on Saturday, June 13 from 11:00 a.m. – 3:00 p.m. The grand opening festivities will include giveaways like a \$1,500 gift certificate to Apple Vacations® and a 42” flat screen TV, great activities for kids, food, music and more.

**About WSFS Financial Corporation**

WSFS Financial Corporation is a \$3.5 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 37 retail banking offices located in Delaware and Pennsylvania, as well as three loan production offices in Dover, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc., Montchanin Capital Management, Inc. and 1<sup>st</sup> Reverse Financial Services, LLC. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank’s website at [www.wsfsbank.com](http://www.wsfsbank.com).

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(Cutting the ribbon L to R) WSFS Ocean View Retail Banking Office Manager, Gary L. Jones; WSFS President and CEO, Mark A. Turner; and Town of Ocean View Mayor, Gordon E. Wood, Sr. pictured with WSFS Associates.