



PRESS RELEASE

FOR IMMEDIATE RELEASE

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WSFS BANK IS SUPER BOWL BOUND

Wilmington, DE– If you are a WSFS customer going to Super Bowl XXXIX, remember to bring your WSFS Plan Card. WSFS Bank is providing exclusive branding and free access to its cardholders for 10 ATMs inside and outside this year’s Super Bowl venue, ALLTEL Stadium in Jacksonville, Florida. WSFS Bank, whose ATM division, Cash Connect has partnered with Eclipse Cash Systems ATM Event Pro to provide three ATMs inside ALLTEL Stadium, seven mobile ATMs nearby the stadium, and six ATMs at the NFL Experience, the most exciting continuous event surrounding the Super Bowl.

Cash Connect has over 240 surcharge free ATMs available to its customers in safe convenient locations such as: Happy Harry’s Discount Drug Stores, Food Lion grocery stores, and numerous gas station and convenience stores throughout Delaware. In addition, Cash Connect is one of the top vault cash providers in the country servicing over 6,000 ATMs nationwide.

“For several years our customers have enjoyed the convenience of the largest network of ATMs in the State of Delaware. Now we are proud to offer them free access to their cash at the world’s largest sporting event,” said Thomas Stevenson, President of Cash Connect, the ATM division of WSFS Bank.

(more)



838 Market Street, Wilmington, Delaware 19801

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“We are excited to participate in this year’s Super Bowl festivities, especially since our home team, the Eagles, has an excellent chance to join us” said John Clatworthy, Vice President of ATM Sales and Marketing for WSFS Bank.

WSFS Financial Corporation is a \$2.4 billion financial services company. At December 31, 2004, its principal subsidiary, Wilmington Savings Fund Society, FSB, operated 24 retail banking offices in all three counties in Delaware, as well as Chester and Delaware Counties in Pennsylvania. Other operating subsidiaries include WSFS Credit Corporation, WSFS Reit, Inc., WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. For more information please visit the Bank’s website at www.wsfsbank.com.

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