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**WSFS NAMED #1 IN 2009 “BEST IN THE BUSINESS” LIST**

**WILMINGTON, Del.** — WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, announced today that WSFS was named #1 by the *News Journal's* “Best in the Business”.

WSFS Bank was recognized as #1 on the list of Delaware’s outstanding companies and 2009 marks the fourth consecutive year that WSFS has made the “Best in the Business” list. This is the *News Journal's* tenth year of analyzing Delaware’s business community in its “Best in the Business” supplement. WSFS was ranked 1<sup>st</sup> overall out of 26 in the large company category and its leadership style was singled out for a special award. The 26 participating large companies with more than 240 employees were judged in the categories of engagement, direction, execution, career, conditions, managers and pay and benefits based on employee surveys.

Mark Turner, WSFS President and CEO remarked, “Our strategy is to cultivate Engaged Associates who deliver Stellar Service to create Customer Advocates. Therefore, we strive to provide an environment where Associates love to come to work.”

An independent research firm administered the survey and collected the results. WSFS ranked 4<sup>th</sup> in 2008 and 3<sup>rd</sup> in 2007 in the large company category.

WSFS Bank’s recognition as #1 in “Best in the Business” will be added to the many recent accolades that have brought recognition to WSFS and its Associates, including being named the recipient of the first annual 2009 Thomas R. Carper Award for Youth Mentoring.

(more)

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WSFS Financial Corporation is a \$3.6 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 37 retail banking offices located in Delaware and Pennsylvania, as well as four loan production offices in Dover and Lewes, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank's website at [www.wsfsbank.com](http://www.wsfsbank.com).

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