

CEO & FINANCE OFFICER CODE OF ETHICS

In my role as an Executive or Financial Associate of the WSFS Financial Corporation, I certify that I adhere to and advocate the following principles and responsibilities governing my professional and ethical conduct.

To the best of my knowledge and ability:

1. I act with honesty and integrity, avoiding actual or apparent conflicts of interest in personal and professional relationships.
2. I provide constituents with information that is accurate, complete, objective, relevant, timely and understandable.
3. I comply with rules and regulations of federal, state and local governments, and other appropriate private and public regulatory agencies.
4. I act in good faith, responsibly, with due care, competence and diligence, without misrepresenting material facts or allowing my independent judgment to be subordinated.
5. I will not attempt to improperly influence auditors, examiners or others in the course of their work.
6. I respect the confidentiality of information acquired in the course of my work. Confidential information acquired in the course of my work is not used for personal advantage.
7. I will not disclose confidential information to third parties except when authorized or otherwise legally obligated to disclose.
8. I share knowledge and maintain skills important and relevant to my constituents' needs.
9. I proactively promote ethical behavior as a responsible partner among peers in my work environment.
10. I achieve responsible use of and control over all assets and resources employed or entrusted to me.
11. I will report any concerns regarding ethics, accounting, auditing or internal accounting controls or matters via the Ethics, Accounting, Audit and Internal Control Hotline or to the appropriate executive officers and/or the Audit Committee of the Board of Directors (if necessary).