

Press Release

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WSFS ANNOUNCES PET CONTEST WINNER AND DONATION TO THE DHA

WILMINGTON, Del. — WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, held an event at the Hockessin banking office on Friday, August 28, 2009 to showcase the cutest pet pictures submitted in the “WSFS Bank Pet Contest,” and to present a donation to the Delaware Humane Association (DHA). The contest to find the cutest pet ran at all WSFS Bank branches from July 13 – 31, 2009.

“The Pet contest was a huge success,” said Richard M. Wright, Executive Vice President & Director of Retail Banking and Marketing. “This event gave us the opportunity to showcase customers’, noncustomers’ and Associates’ love for their pets, as well as to support a worthy cause.”

The winning pet, an Australian Sheppard named *Bear* from Hockessin, Delaware was in attendance, as were many finalists and others. *Bear’s* photo from his photo shoot was debuted at the event. Richard Wright and Janis Julian, Senior Vice President Community Relations at WSFS Bank were on hand to present the \$1,500 check to the DHA. WSFS donated \$1 for every checking account opened throughout the contest.

“WSFS’s passion for the support of the DHA in such an innovative way was something we were very excited about,” said Patrick Carroll, Acting Executive Director of the DHA. “WSFS’s continued efforts to incorporate the DHA in events they hold make a difference in the lives of many pets.”

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.6 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 37 retail banking offices located in Delaware and Pennsylvania, as well as four loan production offices in Dover and Lewes, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank’s website at www.wsfsbank.com.

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