



WSFS Bank Opens New Banking Office in Smyrna

WILMINGTON, Del., April 4, 2008 (PRIME NEWSWIRE) -- WSFS Financial Corporation (Nasdaq:WSFS), the parent company of WSFS Bank, today announced the opening of a new banking office located at 400 Jimmy Drive in the Simon's Corner Shopping Center in Smyrna, Delaware. The Bank is thrilled to put down permanent roots in Smyrna with the addition of another banking office in Kent County.

To celebrate the grand opening, the Bank held a ribbon-cutting ceremony on March 31 at 8:00 a.m. In attendance were honored guests, WSFS customers and WSFS Associates. "It was a pleasure to be included in the ribbon-cutting ceremony and I know all of us are excited that WSFS will continue to be an active participant in our community," said Senator Bruce C. Ennis. Also in attendance were Mayor Patricia A. Stombaugh; Councilman Lawrence O. Thornton; Town Manager David S. Hugg, III; Council Secretary William D. Pressley, Sr.; and Police Chief Richard H. Baldwin, Jr.

"This expanded facility in Smyrna is a testament to the town embracing WSFS in the community. We have had an overwhelmingly positive response in the temporary banking office that has been open for the past year and a half, and we are pleased to be unveiling this new banking office in Smyrna," said Richard M. Wright, Executive Vice President of Retail Banking for WSFS Bank.

The Smyrna banking office joins West Dover, Camden and Dover Metro as the fourth WSFS banking office serving Kent County. Additionally, there are more than 30 WSFS ATMs throughout Kent County, including those in Food Lion and Happy Harry's stores, adding further convenience.

"We are excited to offer the residents of Smyrna a bigger and brighter banking office filled with amenities that we were unable to provide in the temporary location," said Tim Sparrow, Retail Office Manager for the Smyrna banking office. "We now have a conference room available to the public, an Internet cafe, additional office space and a coffee bar, all of which helps us deliver the highest quality of Stellar Service to our customers."

The WSFS Smyrna banking office has extended banking hours. The Bank is open Monday-Thursday 9 a.m.-6 p.m., Friday 9 a.m.-7 p.m. and Saturday 9 a.m.-3 p.m. The drive-up opens at 8 a.m. Monday-Saturday.

Festivities will continue for several weeks and special events are planned for every Saturday in the month of April. April 5 is Pet Adoption Day with the Delaware Humane Association; April 12 is Family Fun Day featuring a face painter and cotton candy; and April 19 is Bring Your Pet to the Branch Day.

On April 26, the grand opening festivities will culminate with lunch, music and a drawing for all the giveaways, which include a 27-month lease on a 2008 Jeep® Patriot.

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.2 billion financial services company. Its principal subsidiary, Wilmington Savings Fund Society, FSB, currently operates 29 retail banking offices in all three counties in Delaware, as well as Chester and Delaware counties in Pennsylvania, providing full banking services under the WSFS Bank brand. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank's website at www.wsfsbank.com.

(Photo available upon request)

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