

# WSFS Financial Corporation

Exhibit 99.2

3Q 2019 Earnings Release Supplement  
October 21, 2019



# Forward Looking Statements



This presentation contains estimates, predictions, opinions, projections and other "forward-looking statements" as that phrase is defined in the Private Securities Litigation Reform Act of 1995. Such statements include, without limitation, references to the Company's predictions or expectations of future business or financial performance as well as its goals and objectives for future operations, financial and business trends, business prospects, and management's outlook or expectations for earnings, revenues, expenses, capital levels, liquidity levels, asset quality or other future financial or business performance, strategies or expectations. The words "believe," "expect," "anticipate," "plan," "estimate," "target," "project" and similar expressions, among others, generally identify forward-looking statements. Such forward-looking statements are based on various assumptions (some of which may be beyond the Company's control) and are subject to risks and uncertainties (which change over time) and other factors which could cause actual results to differ materially from those currently anticipated. Such risks and uncertainties include, but are not limited to, those related to difficult market conditions and unfavorable economic trends in the United States generally, and particularly in the markets in which the Company operates and in which its loans are concentrated, including the effects of declines in housing markets, an increase in unemployment levels and slowdowns in economic growth; the Company's level of nonperforming assets and the costs associated with resolving problem loans including litigation and other costs; possible additional loan losses and impairment of the collectability of loans; changes in market interest rates which may increase funding costs and reduce earning asset yields and thus reduce margin; the impact of changes in interest rates and the credit quality and strength of underlying collateral and the effect of such changes on the market value of the Company's investment securities portfolio; the credit risk associated with the substantial amount of commercial real estate, construction and land development, and commercial and industrial loans in our loan portfolio; the extensive federal and state regulation, supervision and examination governing almost every aspect of the Company's operations including the Dodd-Frank Wall Street Reform and Consumer Protection Act (the Dodd-Frank Act) the Economic Growth, Regulatory Relief, and Consumer Protection Act (which amended the Dodd-Frank Act), and the rules and regulations issued in accordance therewith and potential expenses associated with complying with such regulations; the Company's ability to comply with applicable capital and liquidity requirements (including the finalized Basel III capital standards), including its ability to generate liquidity internally or raise capital on favorable terms; possible changes in trade, monetary and fiscal policies, laws and regulations and other activities of governments, agencies, and similar organizations; any impairment of the Company's goodwill or other intangible assets; failure of the financial and operational controls of the Company's Cash Connect® division; conditions in the financial markets that may limit the Company's access to additional funding to meet its liquidity needs; the success of the Company's growth plans, including the successful integration of past and future acquisitions; the Company's ability to fully realize the cost savings and other benefits of its acquisitions, manage risks related to business disruption following those acquisitions, and post-acquisition customer acceptance of the Company's products and services and related Customer disintermediation; negative perceptions or publicity with respect to the Company's trust and wealth management business; adverse judgments or other resolution of pending and future legal proceedings, and cost incurred in defending such proceedings; system failures or cybersecurity incidents or other breaches of the Company's network security; the Company's ability to recruit and retain key employees; the effects of problems encountered by other financial institutions that adversely affect the Company or the banking industry generally; the effects of weather and natural disasters such as floods, droughts, wind, tornadoes and hurricanes as well as effects from geopolitical instability and man-made disasters including terrorist attacks; possible changes in the speed of loan prepayments by the Company's customers and loan origination or sales volumes; possible changes in the speed of prepayments of mortgage-backed securities due to changes in the interest rate environment, and the related acceleration of premium amortization on prepayments in the event that prepayments accelerate; regulatory limits on the Company's ability to receive dividends from its subsidiaries and pay dividends to its stockholders; any reputation, credit, interest rate, market, operational, legal, liquidity, regulatory and compliance risk resulting from developments related to any of the risks discussed above; and the costs associated with resolving any problem loans, litigation, and other risks and uncertainties, including those discussed in the Company's Form 10-K for the year ended December 31, 2018 and other documents filed by the Company with the Securities and Exchange Commission from time to time.

We caution readers not to place undue reliance on any such forward-looking statements, which speak only as of the date on which they are made, and the Company disclaims any duty to revise or update any forward-looking statement, whether written or oral, that may be made from time to time by or on behalf of the Company for any reason, except as specifically required by law. As used in this presentation, the terms "WSFS", "the Company", "registrant", "we", "us", and "our" mean WSFS Financial Corporation and its subsidiaries, on a consolidated basis, unless the context indicates otherwise.

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# Non-GAAP Reconciliation



\$ in thousands, except per share data	3Q 2019	Net Interest Income	Fee Income	Noninterest Expenses	Taxes	Net Income	EPS	ROA
<b>GAAP Results</b>	\$ 120,833	\$ 62,346	\$ 109,561	\$ 15,902	\$ 53,882	1.02	1.72%	
Corporate development costs	-	-	(10,517)	2,514	8,003	0.15	0.26%	
Restructuring costs	-	-	(8,360)	1,998	6,362	0.12	0.20%	
Unrealized gains on equity investments	-	(21,344)	-	(5,102)	(16,242)	(0.31)	-0.52%	
Securities gains	-	-	-	-	-	-	0.00%	
<b>Core Results</b>	<b>\$ 120,833</b>	<b>\$ 41,002</b>	<b>\$ 90,684</b>	<b>\$ 15,312</b>	<b>\$ 52,005</b>	<b>\$ 0.98</b>	<b>1.66%</b>	

\$ in thousands, except per share data	Year-to-Date 2019	Net Interest Income	Fee Income	Noninterest Expenses	Taxes	Net Income	EPS	ROA
<b>GAAP Results</b>	\$ 327,379	\$ 146,339	\$ 315,001	\$ 32,253	\$ 103,105	\$ 2.12	1.23%	
Corporate development costs	-	-	(51,090)	7,028	44,062	0.91	0.52%	
Restructuring costs	-	-	(14,603)	6,797	7,806	0.16	0.09%	
Unrealized gains on equity investments	-	(26,175)	-	(6,264)	(19,911)	(0.42)	-0.23%	
Securities gains	-	(78)	-	(19)	(59)	-	0.00%	
<b>Core Results</b>	<b>\$ 327,379</b>	<b>\$ 120,086</b>	<b>\$ 249,308</b>	<b>\$ 39,796</b>	<b>\$ 135,003</b>	<b>\$ 2.77</b>	<b>1.61%</b>	

For a reconciliation of all non-GAAP measures, please refer to our 3Q 2019 Earnings Release.

# 3Q 2019 Loan and Deposit Growth



Loans (\$ in millions)	3Q 2019 vs 2Q 2019				
	Sep 2019	Adj. June 2019	\$ Growth	% Growth	% Annlzd Growth
C & I Loans	\$ 3,389	\$ 3,421	(32)	-1%	-4%
Commercial Mortgages	2,263	2,281	(18)	-1%	-3%
Construction Loans	512	539	(27)	-5%	-20%
Commercial Leases	171	157	14	9%	35%
<b>Total Commercial Loans</b>	<b>6,335</b>	<b>6,398</b>	<b>(63)</b>	<b>-1%</b>	<b>-4%</b>
Residential Mortgage (HFS/HFI/Rev Mgt)	1,117	1,135	(18)	-2%	-6%
Consumer Loans	1,144	1,132	12	1%	4%
<b>Total Gross Loans</b>	<b>\$ 8,596</b>	<b>\$ 8,665</b>	<b>(69)</b>	<b>-1%</b>	<b>-3%</b>
<b>Run-Off Portfolios</b>					
Residential Mortgage (HFI)	1,035	1,070	(35)	-3%	-13%
Student Loans Acquired from BNCL	129	133	(4)	-3%	-12%
Auto Loans Acquired From BNCL	58	69	(11)	-16%	-63%
Participation portfolios (CRE) from BNCL	247	253	(6)	-2%	-9%
Leveraged Loans (C&I) from BNCL	27	72	(45)	-63%	-248%
<b>Total Run-Off Portfolios</b>	<b>1,496</b>	<b>1,597</b>	<b>(101)</b>	<b>-6%</b>	<b>-25%</b>
<b>Gross Loans ex Run-Off Portfolios</b>	<b>\$ 7,100</b>	<b>\$ 7,068</b>	<b>32</b>	<b>0%</b>	<b>2%</b>
Deposits (\$ in millions)	Sep 2019	Adj. June 2019	\$ Growth	% Growth	% Annlzd Growth
Noninterest Demand	\$ 2,269	\$ 2,190	79	4%	14%
Interest Demand Deposits	2,177	2,092	85	4%	16%
Savings	1,563	1,625	(62)	-4%	-15%
Money Market	1,952	2,005	(53)	-3%	-10%
<b>Total Core Deposits</b>	<b>7,961</b>	<b>7,912</b>	<b>49</b>	<b>1%</b>	<b>2%</b>
Customer Time Deposits	1,330	1,360	(30)	-2%	-9%
<b>Total Customer Deposits</b>	<b>\$ 9,291</b>	<b>\$ 9,272</b>	<b>19</b>	<b>0%</b>	<b>1%</b>

- June 2019 balances reflect the effect of conversion-related reclassifications.
- Loan growth impacted by anticipated declines in run-off portfolios. We continue to show progress toward increasing relationship-based, higher yielding C&I loans.
- Deposit growth impacted by anticipated conversion-related attrition, partially offset by seasonal public funding and higher trust deposits.

For a reconciliation of conversion-related reclassifications, please refer to slide 6.

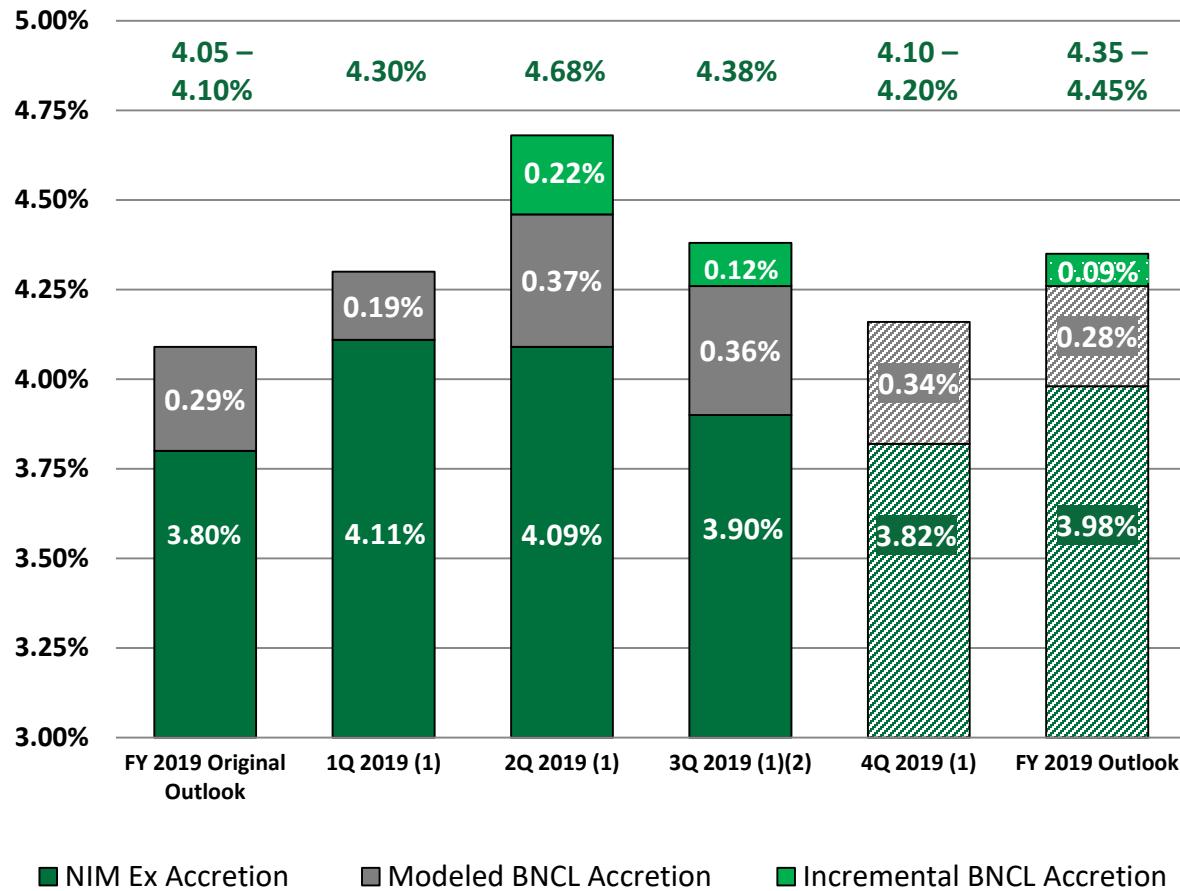
# Reconciliation of conversion-related reclassifications

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Loans			
(Dollars in millions)	As reported June 30, 2019	Conversion reclassifications	Adjusted June 30, 2019
Commercial & Industrial	\$ 3,465	\$ (44)	\$ 3,421
Commercial Real Estate	2,237	44	2,281
Construction	539	-	539
Commercial Small Business Leases	157	-	157
Total Commercial Loans	6,398	-	6,398
Residential Mortgage	1,135	-	1,135
Consumer	1,132	-	1,132
Allowance for Losses	(45)	-	(45)
Net Loans	\$ 8,619	\$ -	\$ 8,619
Deposits			
(Dollars in millions)	As reported June 30, 2019	Conversion reclassifications	Adjusted June 30, 2019
Noninterest Demand	\$ 2,206	\$ (16)	\$ 2,190
Interest-bearing Demand	2,040	52	2,092
Savings	1,601	24	1,625
Money Market	1,987	18	2,005
Total Core Deposits	7,834	78	7,912
Customer Time Deposits	1,438	(78)	1,360
Total Customer Deposits	\$ 9,272	\$ -	\$ 9,272

- June 30, 2019 reported balances for certain loan and deposit categories have been adjusted for system conversion-related reclassifications that were made in the 3rd quarter of 2019. These adjustments were made to allow for comparability between September 2019 and June 2019 results.

# Net Interest Margin



- 4Q 2019 NIM Outlook lower than 3Q 2019 due to anticipated additional 25bps fed funds rate decrease in October, or 75bps in total for 2019. Also, 4Q 2019 does not assume incremental Beneficial purchase accretion above modeled amounts.
- Full-year Outlook higher than Original Outlook due to higher base loan yields, lower deposit betas, successful balance sheet optimization, and incremental purchase accretion, partially offset by originally assumed 100 bps lower fed funds rate.
- Including the impact of the \$2B short-term institutional trust deposit and an additional 25bps fed funds rate decrease in October, the full-year 2019 net interest margin range would be 4.30% to 4.40%

(1) 1Q 2019 includes only one month combined with Beneficial; 2Q through 4Q 2019 reflect full periods combined with Beneficial

(2) 3Q 2019 includes a 6bps negative impact from a \$2B short-term institutional trust deposit held for 15 days during the quarter

# 2019 Core\* Outlook



## On Track to Deliver Full-Year Core ROA of Greater Than 1.50%

\$ in millions	Original FY 2019 Core Outlook	Updated FY 2019 Core Outlook (as of 2Q 2019)	YTD 3Q 2019 Core Actual	
<b>Loan Growth<sup>(1)</sup> <i>Ex run-off portfolios</i></b>	Low single digits growth	Around Flat	-1% 3%	<ul style="list-style-type: none"> <li>• Loan growth impacted by higher run-off primarily due to interest rate environment</li> </ul>
<b>Deposit Growth<sup>(1)</sup> <i>Ex Bank of Princeton Sale</i></b>	Flat to slightly decreasing	Flat to slightly decreasing	flat 2%	<ul style="list-style-type: none"> <li>• Deposit growth impacted by Bank of Princeton sale in 1H 2019 offset by organic growth</li> </ul>
<b>Net Interest Margin<sup>(1)</sup></b>	Just under 4.10%	4.35% - 4.45%	4.47%	<ul style="list-style-type: none"> <li>• Fee income growth reduced slightly primarily due to mapping of Beneficial deposits to WSFS' product suite</li> </ul>
<b>Fee Income Growth</b>	High single digits	Mid single digits	6%	<ul style="list-style-type: none"> <li>• Credit costs normalizing after higher 2Q 2019 expense</li> </ul>
<b>Credit Costs</b>	\$18-22 million or approximately 25bps of loans	\$30-35 million (36 to 42 bps of loans)	\$26.5 million (45 bps) <sup>(2)</sup>	<ul style="list-style-type: none"> <li>• Efficiency ratio expected to increase in 4Q 2019 due to lower rate environment, partially offset by the phasing in of post-conversion cost savings</li> </ul>
<b>Efficiency Ratio</b>	Approximately 58%	Approximately 57%	55.6%	
<b>Tax Rate</b>	23-24%	23-24%	22.8%	

\* Core (non-GAAP) financial information as defined in our 3Q 2019 earnings release.

(1) See slides 5 and 7 for additional information

(2) Annualized

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