



Photo Release -- WSFS Announces Retail Regional Leadership Team to Manage the Bank's Expanded Retail Footprint

May 7, 2019

WILMINGTON, Del., May 07, 2019 (GLOBE NEWSWIRE) -- WSFS Bank, the primary subsidiary of WSFS Financial Corporation (NASDAQ: WSFS), has announced its Retail Regional Management Team that will oversee the Bank's larger network of Retail banking offices as a result of its recent combination with Philadelphia-based Beneficial Bank. WSFS will have over 90 Retail banking offices to serve Customers in Delaware, Southern New Jersey, the City of Philadelphia, and throughout Southeastern Pennsylvania following a previously announced initiative to consolidate 25% of the combined WSFS and Beneficial Retail network. Beneficial banking offices and systems will be converted to WSFS Bank in late August 2019, and the majority of the combined consolidations will occur at that time.



Shari Kruzinski has been promoted to Senior Vice President and Director of Retail Delivery, overseeing WSFS Bank's eight Retail regions and Customer Contact Centers.



Crissy Bowden has been promoted to Senior Vice President and Regional Manager of the Valley Forge Region at WSFS Bank.



Timothy Chretien has been promoted to Senior Vice President and Regional Manager of the Brandywine Region at WSFS Bank.



Phil Corradino has joined WSFS Bank as Senior Vice President and Regional Manager of the South Jersey Region.



Tracy Feinsilver will continue to lead WSFS Bank's New Castle County Region as Senior Vice President and Regional Manager.



Adrienne Hawes has been promoted to Senior Vice President and WSFS Bank's Customer Contact Center Director.



Shelly Kavanagh has been promoted to Senior Vice President and Regional Manager of the Southern Delaware Region at WSFS Bank.



Rory Maher has joined WSFS Bank as Senior Vice President and Regional Manager of the Greater Wilmington Region.



Jeremy Shackelford has been promoted to Senior Vice President and Regional Manager of WSFS Bank's Greater Philadelphia region.

Leading the team is long-time WSFS Bank Associate and leader, **Shari Kruzinski**, who has been promoted to Senior Vice President and Director of Retail Delivery. In this role, Ms. Kruzinski will have expanded responsibilities overseeing the Bank's eight Retail regions and the Bank's two Customer Contact Centers in Center City, Philadelphia and Wilmington. Most recently, Ms. Kruzinski was Senior Vice President and Director of Retail Business Initiatives, a role that included overseeing the Bank's Retail regions and implementing successful strategies to increase Customer development and to optimize retail operations. She was integral in the integrations of Penn Liberty Bank, Alliance Bank, and First National Bank of Wyoming into WSFS Bank. Her M&A experience, expertise in Associate engagement and team development, creative thinking, and ability to execute change management plans have been vital throughout the recent combination with Beneficial Bank, which nearly doubled the Bank's Retail Associate team.

"Shari is an accomplished and dedicated leader with a sharp aptitude for managing successful retail banking strategies," said Rick Wright, WSFS' Executive Vice President and Chief Retail Banking Officer. "We have assembled a phenomenal team to lead our expanded Retail footprint."

Working with Ms. Kruzinski will be eight Regional Managers and a Contact Center Director:

Crissy Bowden has been promoted to Senior Vice President and Regional Manager of the Valley Forge Region where she will oversee 12 banking offices in Chester and Montgomery Counties, Pa. Most recently, she was Regional Manager and Market Manager, and began her WSFS career as a Banking Office Manager in Devon, Pa. Ms. Bowden attended Wilson College and Shippensburg University of Pennsylvania. She is dedicated to volunteerism within her community through several organizations, including Home of the Sparrow, The Hickman Friends Senior Community of West Chester, and equestrian groups such as the Radnor Race Committee and the Radnor Hunt Horse Trials.

Timothy Chretien has been promoted to Senior Vice President and Regional Manager of the Brandywine Valley Region overseeing 12 banking offices in Delaware and Chester Counties, Pa. Mr. Chretien has over 14 years of banking experience. He began his career with WSFS as a Small Business Relationship Manager and was twice named the *WSFS Small Business Lender of the Year*. He holds a Master of Business Administration from the University of Delaware and a bachelor's degree from Cornell University.

Phil Corradino joins WSFS from Beneficial Bank as Senior Vice President and Regional Manager of the South Jersey Region where he will oversee 11 banking offices in Burlington and Camden Counties, N.J. Mr. Corradino joins WSFS with a vast knowledge of the market and over 18 years of retail leadership experience at Beneficial Bank, and previously Commerce Bank and TD Bank. He is a leader in numerous Burlington County community and business organizations, including the YMCA of Burlington/Camden County where he serves on the Board of Governors; he is the Co-Founder and an executive committee member of Checking for Charity Corp.; and the Rowan College of Burlington County Foundation where he is the finance chair and an executive committee member.

Tracy Feinsilver will continue to lead nine banking offices in New Castle County, Del. as Senior Vice President and Regional Manager. Ms. Feinsilver, who has been a WSFS Bank Associate for over 18 years, has held various roles of increasing responsibility within the Small Business Group and the Retail Banking team. She is dedicated to supporting and serving her community through her troop leadership role with the Girl Scouts of the Chesapeake Bay, and as an active member of her local school district parent-teacher association.

Adrienne Hawes has been promoted to Senior Vice President and Contact Center Director, overseeing all facets of sales and operations for WSFS' Customer Contact Centers located in Wilmington and Philadelphia. Ms. Hawes joined WSFS in 2003. Most recently, she was a Vice President and Regional Sales Manager, a role that focused on improving branch production and growing market share through business development and community outreach. She is an active member of her community serving as a board member and Ambassador at the Central Delaware Chamber of Commerce, and founding member of the Dover Networking Group and Vision, among other initiatives in Central Delaware.

Shelly Kavanagh has been promoted to Senior Vice President and Regional Manager of Southern Delaware where she will continue to develop relationships with key constituents throughout the region and oversee 13 banking offices in Kent and Sussex Counties, Del. Ms. Kavanagh joined WSFS in 2012 as a Small Business Relationship Manager. Prior to her current leadership role, she successfully augmented the Bank's retail sales process as a Vice President and Retail Program Manager. Her banking career began in 2006 with BB&T in Washington, D.C., and she has extensive experience in retail banking and small business lending. Ms. Kavanagh is a board member of the Delaware Small Business Chamber and she is an active volunteer for several nonprofit organizations in Sussex County.

Rory Maher has joined WSFS as Senior Vice President, Regional Manager of Greater Wilmington where he will lead nine banking offices throughout the Wilmington area. He joins WSFS from M&T Bank where he most recently worked as a Retail Regional Manager in Newark, Del. He is a graduate of McDaniel College where he received a B.A. in Business Administration and earned his M.B.A. from Strayer University. Mr. Maher brings a passion for Customer engagement and a deep background in small business banking.

Jeremy Shackelford has been promoted to Senior Vice President and Regional Manager of Greater Philadelphia where he will lead 10 banking offices in Philadelphia and Southern New Jersey. He joined WSFS in 2018 as a Regional Manager with significant experience developing, managing and building high performing teams while establishing and enhancing sales processes and stellar Customer experiences. Mr. Shackelford was previously Senior Vice President and Regional Manager for Susquehanna Bank and BB&T. He began his banking career in 2002 at Bank of America, and prior to that served 10 years in the United States Air Force.

WSFS Bank is currently recruiting a Regional Manager for the Bank's Northeast Philadelphia and Bucks County, Pa. region.

About WSFS Financial Corporation

WSFS Financial Corporation is a multi-billion dollar financial services company. Its primary subsidiary, WSFS Bank, is the oldest and largest locally-managed bank and trust company headquartered in Delaware and the Delaware Valley. As of March 31, 2019, WSFS Financial Corporation had \$12.2 billion in assets on its balance sheet and \$19.0 billion in assets under management and administration. WSFS operates from 152 offices located in Delaware (49), Pennsylvania (72), New Jersey (29), Virginia (1) and Nevada (1) and provides comprehensive financial services including commercial banking, retail banking, cash management and trust and wealth management. Other subsidiaries or divisions include Beneficial Equipment Finance Corporation, Cash Connect®, Christiana Trust Group, Cypress Capital Management, LLC, NewLane Finance, Powdermill Financial Solutions, WSFS Institutional Services, WSFS Wealth Investments, West Capital Management, and WSFS Mortgage and Arrow Land Transfer. Serving the greater Delaware Valley since 1832, WSFS Bank is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit wsfsbank.com.

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