

PRESS RELEASE**FOR IMMEDIATE RELEASE****Media Contact:** Cortney T. Klein
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FOOD, COATS AND CHILDREN'S GIFTS ARE FOCUS OF WSFS DONATIONS

WILMINGTON, Del. – WSFS Financial Corporation (NASDAQ/GS: WSFS), the parent company of WSFS Bank, today announced its plans for charitable donations this holiday season. As nonprofits around the region are dealing with economic hardships, WSFS incorporated their needs into this year's contributions.

A new initiative WSFS embarked on this year was the Holiday Stocking Project. Over the past several weeks, WSFS Bank's Retail Banking offices have been displaying two six-foot tall stockings full of gifts for children. One stocking per branch will be given to a lucky winner who submitted an entry form and the others were donated to the pediatric divisions of local hospitals. In Sussex County, the stockings were given to Beebe Medical Center and the Bayhealth Medical Center at Milford Memorial Hospital. In Kent County, the stockings were given to Bayhealth Medical Center at Kent General Hospital and in New Castle County, the stockings were given to Christiana Care Health System and Alfred I. duPont Hospital for Children. "WSFS Customers and Associates were so excited about this project," said Janis L. Julian, Senior Vice President of Community Relations. "Giving the stockings to lucky winners and visiting Delaware hospitals has been an absolute joy for WSFS."

WSFS Bank has made a donation, in lieu of holiday gifts, on behalf of its Commercial Banking clients statewide to The Food Bank of Delaware in both Newark and Milford, Delaware. "The Food Bank of Delaware distributes between 1 and 10 million pounds of food each year to those in need in our community," said Janis L. Julian. "The Food Bank is experiencing a decrease in holiday donations this year and we wanted to help supplement their provisions."

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Additionally, in lieu of a giving holiday gifts, a donation was made on behalf of the WSFS Bank Board of Directors to Operation Warm. Operation Warm is a nonprofit organization dedicated to distributing new winter coats to children across the country. Operation Warm is a neighbor of WSFS Bank headquartered in southeastern Pennsylvania.

About WSFS Financial Corporation

WSFS Financial Corporation is a \$3.6 billion financial services company. Its primary subsidiary, Wilmington Savings Fund Society, FSB (WSFS Bank), operates 37 retail banking offices located in Delaware and Pennsylvania, as well as four loan production offices in Dover and Lewes, Delaware; Blue Bell, Pennsylvania and Annandale, Virginia. WSFS Bank provides comprehensive financial services including personal trust and wealth management. Other subsidiaries include WSFS Investment Group, Inc. and Montchanin Capital Management, Inc. Founded in 1832, WSFS is one of the ten oldest banks in the United States continuously operating under the same name. For more information, please visit the Bank's website at www.wsfsbank.com.

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(Photo available upon request.)